arsilverberry.com COPPA Policy

The Children's Online Policy Act ("COPPA") is a federal law designed to protect the privacy of children under 13 years old. In compliance with COPPA, this policy describes how www.silverberry.com/PeterAdler collects and uses personal information with parental consent.

1. When do we collect children's personal information?

If a child sends us an email, we may collect the email address in order to respond to the child once, after which we will delete the child's email address from our files.

If a child wishes to post a comment on our website blog, or participate in a contest on our website, we will ask the child to provide us with only their first name, age, and their parent's email address. We do not collect any additional information from the child until we receive verifiable consent from the parent (see below). However, if the child wishes to sign up for our Newsletter, information necessary to sign up is collected by yourwebapps.com, a third party. yourwebapps collects only the email address provided, and a confirmation email is sent to that address to verify the subscription. Future newsletters are sent through listapp-messagebounce@www.yourwebapps.com. yourwebapps maintains the confidentiality, security, and integrity of the information (see their policy at http://yourwebapps.com/about/privacy.html).

If a child wishes to participate in one of our contests, information necessary to sign up is collected by rafflecopter.com, a third party. rafflecopter collects only the email, first name, and last initial. Rafflecopter maintains the confidentiality, security, and integrity of the information (see their policy at <u>http://www.rafflecopter.com/rafl/privacy/</u>).

2. What kinds of personal information do we collect?

The kinds of personal information collected about children are: Name, Age, Address, Phone number, Email address. This information is collected directly from the child's parent through our Permission Slip (see below), or through yourwebapps.com or rafflecopter.com (see above). We do not use cookies or other passive methods to collect personal information.

3. How do we use the information?

The information that arsilverberry.com/Peter Adler collects on children is used solely to send the child our *Wyndano's Cloak* Newsletter; inform the child of updates on our Newsletter; to notify the child if/when their contest entry/review will be published on this website; and to publish the child's reviews, blog entries, and contest entries (fiction, poetry, art, and musical compositions). Only the child's first name, last initial, age, and the city and state where they live may be disclosed online with such entries. Other types of personal information may be disclosed in the content of a child's entries, but will not be collected by our operators.

The child's personal information is used only internally by arsilverberry.com/Peter Adler and its operators. The information collected from children will not be disclosed to any third parties. However, if the child wishes to sign up for our Newsletter, information necessary to sign up is collected by yourwebapps.com, a third party. yourwebapps collects only an email address, and a confirmation email is sent to that address to verify the subscription. Future newsletters are sent through listapp-message-bounce@www.yourwebapps.com. yourwebapps maintains the confidentiality, security, and integrity of the information (see their policy at http://yourwebapps.com/about/privacy.html). yourwebapps provides practical applications for websites, including mailing lists, newsaps, and RSS feeds. arsilverberrycom only uses the newsletter ap.

If a child wishes to participate in one of our contests, information necessary to sign up is collected by rafflecopter.com, a third party. rafflecopter collects only the email, first name, and last initial. Rafflecopter maintains the confidentiality, security, and integrity of the information (see their policy at <u>http://www.rafflecopter.com/rafl/privacy/</u>). Rafflecopter deletes all information from a contest 90 days after the contest closes.

4. Who collects the child's personal information?

A. R. Silverberry/Peter Adler are the only people who collect and maintain children's personal information for this website. Parents can contact these operators through:

A. R. Silverberry BOX 733 Capitola, CA 95010 1-831-427-5551 contact@arsilverberry.com Our operators cannot require a child to disclose more information than is reasonably necessary to participate in an activity as a condition of participation.

5. How do we obtain the parent's consent?

After we receive an email from a child under 13 expressing interest in participating in our blogs or contests, we notify the parent using the parent's email address provided by the child. The parent can then refuse to allow the child to participate, in which case we will delete all information submitted by the child. Similarly, if the child signs up for our newsletter, yourwebapps.com will send a confirming email to the parent's email address provided by the child. The parent can refuse the newsletter by not responding to the confirmation. No newsletter will be sent without confirmation.

If the parent consents to the child's participation, we will ask the parent to submit a completed Permission Slip and to provide the child's personal information. When we have the parent's verified consent, the child will be allowed to participate without further notice to the parent.

6. How can parents review, change or delete the information, or revoke permission?

Parents can access their child's personal information, change or delete any of the child's personal information, or revoke their consent for the child's participation, at any time. If a parent revokes consent, we will delete all of the child's personal information from our website and our database. If the parent wishes, a child's entries may remain online anonymously. The parent may unsubscribe from the newsletter at any time. A link to do so is provided with each newsletter. Parents may withdraw their children from a contest.

The parent has the option to agree to the collection and use of the child's information without consenting to the disclosure of the information to third parties.

To access or request deletion of your child's personal information, or to revoke permission, please contact:

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Notice to Parents and Permission Slip

Dear Parent:

Your Child has expressed interest in receiving our newsletter and/or participating in other activities on arsilverberry.com. In order to allow your child to do so, we need to collect personal information about your Child, and we must obtain your verifiable consent.

Before completing the Permission Slip below, please review our COPPA Policy:

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If a child wishes to post a comment on our website blog, or participate in a contest on our website, we will ask the child to provide us with only their first name, age, and their parent's email address. We do not collect any additional information from the child until we receive verifiable consent from the parent (see below). However, if the child wishes to sign up for our Newsletter, information necessary to sign up is collected by yourwebapps.com, a third party. yourwebapps collects only the email address provided, and a confirmation email is sent to that address to verify the subscription. Future newsletters are sent through listapp-messagebounce@www.yourwebapps.com. yourwebapps maintains the confidentiality, security, and integrity of the information (see their policy at http://yourwebapps.com/about/privacy.html). If a child wishes to participate in one of our contests, information necessary to sign up is collected by rafflecopter.com, a third party. rafflecopter collects only the email, first name, and last initial. Rafflecopter maintains the confidentiality, security, and integrity of the information (see their policy at <u>http://www.rafflecopter.com/rafl/privacy/</u>).

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child's personal information, or revoke their consent for the child's participation, at any time. If a parent revokes consent, we will delete all of the child's personal information from our website and our database. If the parent wishes, a child's entries may remain online anonymously. The parent may unsubscribe from the newsletter at any time. A link to do so is provided with each newsletter. Parents may withdraw their children from a contest.

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arsilverberry.com COPPA Permission Slip

Child's Full Name		
Child's Age		
Child's Address		
Child's Phone Number		
Child's Email Address		
Parent's Full Name		
Parent's Address		
Parent's Phone Numbers	(home)	(work)
Parent's Email Addresses	(home)	(work)

I, _____(Name of Parent or Guardian) represent and warrant that I am the parent or guardian of the Child identified above, with the authority to grant the permissions herein. I hereby give my permission to arsilverberry.com/Peter Adler to collect and retain my Child's personal information (Name, Age, Address, Email Address, Phone Number) for the following purposes:

- To send the Child "Wyndano's Cloak Newsletter," and updates about the ___ Newsletter and arsilverberry website
- To notify my Child if/when their Contest Entry or Review will be published on the arsilverberry website, or if they are a winner
- To disclose my Child's First Name, Age, city and state of residence, and ____ Contest Entry on arsilverberry website
- To disclose my Child's Name, Age, city and state of residence, and Review on arsilverberry website
- To disclose my Child's Name, Age, city and state of residence, and Blog entries on arsilverberry website
- I consent to the collection and use of my child's personal information ____ without consenting to the disclosure to third parties.

I understand that I may request access to my Child's information as collected by arsilverberry.com, and I may request that it be changed or deleted, and I may consent to collection and use of my child's personal information without consenting to the disclosure to third parties. I may revoke the permission given herein, at any time, by contacting:

A. R. Silverberry/Peter Adler **BOX 733** Capitola, CA 95010 1-831-427-555 contact@arsilverberry.com

(Parent/Guardian Signature)

The above form must be completed and mailed to:

A. R. Silverberry/Peter Adler Box 733 Capitola, CA 95010

Upon receipt of your signed form, arsilverberry.com will call or email you to verify your consent. If you have any questions, please contact us at:

A. R. Silverberry BOX 733 Capitola, CA 95010 1-831-427-555 contact@arsilverberry.com

Thank you.